

CASE STUDY | FONTE E FARIA

MOTIVATION AND PRODUCTIVITY

THE PROBLEM

With more than 50 employees and in order to fulfill its growth objectives, Fonte e Faria felt the need to know precisely what was happening in their factory.

Until the implementation of Prodsmart, the records were made in paper and later typed into Excel, for the accomplishment of estimates and planning.

THE CHALLENGE

The main drivers for the investment in Prodsmart were the increased productivity, optimized processes and the ability to have a global business view that allows analysis and scheduling of future orders.

THE IMPLEMENTATION

After the demonstration and validation of the customer, a work session was held in which some production and work orders were defined, after which Fonte e Faria immediately began collecting information from its production line through the mobile devices already installed.

The joint work was also aimed at adapting the previously used tools (Excel and paper) to import the existing information to Prodsmart.

About Fonte & Faria:

Company located in Barcelos, which is dedicated to the cutting, confection, and packaging of textile material.

The textile company, which produces an average of 3,000 pieces per day and is audited to work with brands such as Calvin Klein, Tommy Hilfiger, and the Inditex group, among others.

THE BENEFITS

- Drastic reduction of the time spent collecting and analyzing data on paper (4h/day);
- Ability to measure general and individual productivity and to create a prize based on these values;
- Possibility of scheduling future orders;
- Improvement on the quality of the collected information due to the reduction of errors introduced by the data on paper

SOME NUMBERS

15 days between start-up and completion of implementation

+ 10% productivity

-20h per week collecting and analyzing data

TESTEMUNHOS

"Being able to measure the overall productivity and also that of each employee, in a very precise way, is also an excellent motivation tool, allowing the creation of a productivity bonus."

"We want to implement automatic bar code scanning to allow us to be even faster and more competitive."

José Faria, CEO da Fonte e Faria